



SHARK ICE CREAM

Our ice cream is scary delicious - come take a bite!

ABOUT US & OUR MISSION

The brand Shark Ice Cream was created in 2022 in Europe – in cooperation with a Polish natural ice cream manufacturer, with over 30 year's experience. Our mission is to build a global brand of ice cream shops.



OUR PRODUCTS



**NATURAL SEMI-SOFT
ICE CREAM**



**NATURAL HANDMADE SCOOP
ICE CREAM**



**CREAM/COCOA HARD
ICE CREAM**

Our top products are natural ice cream, but not only scoops but also from ice cream machines!

We will possess exclusive rights for selling these natural semi-soft ice cream from machines in all countries where we will have our distribution.

Our ice cream are 100% natural refreshing sorbets with fruit pieces. Fruit ice cream is frozen in similar temperature as hard ice cream, so we are sure that this will be a winning product in hot countries around the world.

NATURAL SEMI-SOFT ICE CREAM

Flavours: cream / strawberry / mango / blackcurrant and more.

NATURAL HANDMADE SCOOP ICE CREAM

Flavours: plum / rhubarb / coconut / cranberry / apple-mint / caramelized sunflower / cream with meringue and blueberry / mascarpone with raspberry and more.

CREAM/COCOA HARD ICE CREAM

Flavours: cream / cocoa

OUR KIOSKS PROJECTS



**AIR-CONDITIONED
OUTDOOR KIOSK**



**INDOOR KIOSK
(FOR SHOPPING MALLS)**



**INDOOR/OUTDOOR MINI KIOSK -
PROJECT COMING SOON**

OUTDOOR KIOSK - PHOTOS





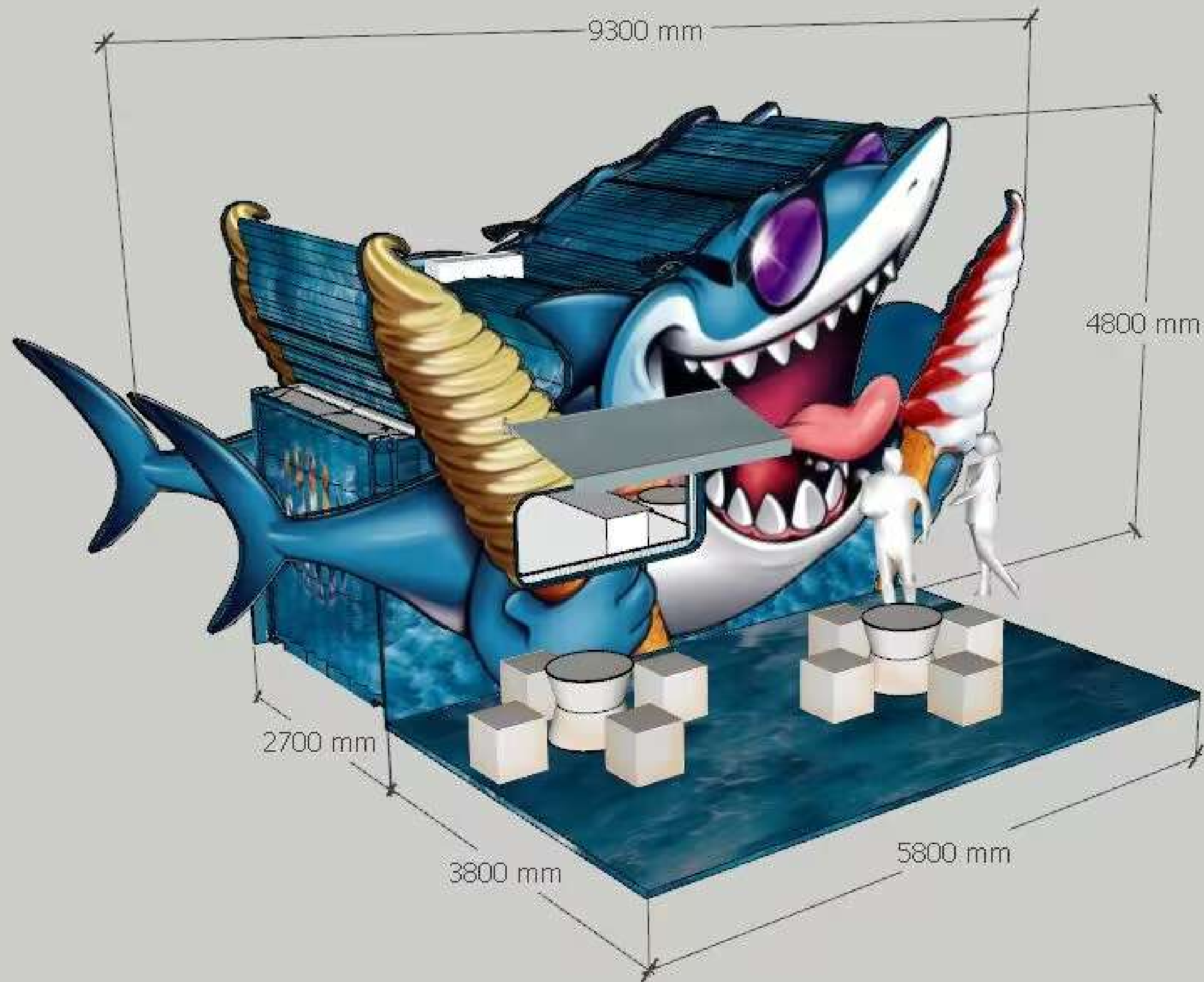
FRONT AND BACK VIEW OF THE KIOSK.





**THIS IS A PROJECT OF THE KIOSK'S
INTERIOR. THE CUSTOMERS WILL BE
GETTING INSIDE THROUGH THE
SHARK'S JAW.**





INDOOR KIOSK - PHOTOS





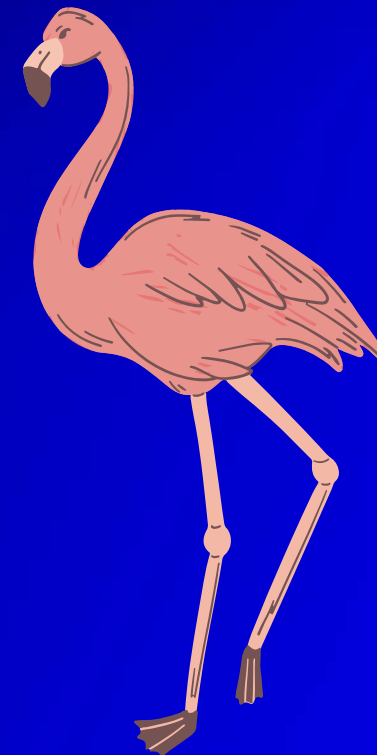
AERIAL PERSPECTIVE OF THE INDOOR KIOSK. IT CAN BE AN INDEPENDENT ISLAND INSIDE ANY INDOOR LOCATION, FOR EXAMPLE SHOPPING MALLS.





OUR WEBSITE PROJECT

Colorful 1980s in America and the style of MIAMI VICE movie became our main inspirations for a website design.



BRAND OUTFITS

SHARK ICE CREAM outfits for hostesses inspired by the style of 80s and Miami Vice. The outfits will also have visible logos of our brand.



Eye-catching element of our brand SHARK ICE CREAM will be American roller skates, which hostesses will be wearing. Hostesses will skate along beaches and other tourist attractions and of course near our ice cream shops.



The outfits below will be used for promotion of our brand in clubs,
discos, especially those near beaches.



Our employees will wear outfits inspired by the style of 1980s and „Miami Vice” movie. These outstanding outfits will be worn not only by hostesses but also by ice cream sellers in our ice cream shops. Outfits will differ for the employees according to their positions. Moreover, outfits could also be designed and prepared according to different cultural standards.

Promotion of our brand is very important
- we want our brand to be recognizable.



SHARK ICE CREAM BRAND - GOALS & PLANS

Our goal is to build a global chain of ice cream shops (2023-2025).

We are going to open at least 100 our own ice cream shops in few countries on few continents, and other shops will be a franchise. These franchise ice cream shops will bring extra benefits to brand as we will be supplying them in products, machines and know how.

Our brand will be outstanding when it comes to products quality, design and employees who will wear outfits inspired by the style of 80s and „Miami Vice”. Our beautiful hostesses from Poland and other countries will promote the brand along beaches roller skating. Apart from our own ice cream shops, we are going to open franchise opportunities, so that the brand will make some extra money on that.



OUR CRUCIAL GOAL IS SERVING THE BEST QUALITY ICE CREAM WORLDWIDE IN FOLLOWING LOCATIONS:

POLAND
2023



FRANCE
2023



UAE
2023



SPAIN
2024



USA
2024



UK
2024



GERMANY
2024



ASIA
2025



BAHAMAS
2025



SOUTH AFRICA
2025



PHOTO SESSION

A trial photo session from 13th November 2022 in Poland, showing our hostesses in outfits of SHARK ICE CREAM brand.











see you soon !



OUR ICE CREAM IS SCARY DELICIOUS,
COME AND TAKE A BITE!



www.sharkicecream.com

Shark Ice Cream



